Internet Guerrilla Marketing Group
We Build Business on the Web

WEB SITES
SEARCH ENGINE MARKETING
E-COMMERCE
GRAPHIC DESIGN
ADVERTISING CAMPAIGNS
SITE PROMOTION
LOGOS & CORPORATE ID
NEWSLETTERS & MAILING LISTS
COPYWRITING & EDITING
E-PRESS RELEASES
AFFILIATE PROGRAMS

You Need a Site
Talk to us about creating the site you need. We specialize in engaging web sites.

You Need Traffic and Sales
We provide complete Internet marketing services including search engine optimization and marketing. Call for a free consultation and site analysis.

It's a jungle out there! We have some great ideas for YOUR site! Let's talk soon.

Contact
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Web Sites
Web site design to suit your business goals
Domain name registration and hosting
E-commerce, secure forms, catalogs and ordering
Custom graphics creation, web optimization, scanning
Graphics animation
Site maintenance and on-going enhancements
Blogs, bulletin boards/communities, CMS
Newsletters, mailing lists and list promotions
Editing and coordination with print materials
Professional copy that sells
Multimedia, CDs, etc.

Internet Marketing and Business Development

Online business strategies
Search Engine Marketing campaigns (PPC) such as Google Adwords and Overture
International Search Engine Optimization
Competitive research and analysis
Reciprocal linking and strategic partnerships
Affiliate programs and related techniques
Online advertising campaigns and creative graphics

Search Engine Optimization Services - We know all the tricks

Custom in-depth web site review and analysis
Identify and repair problem areas in site navigation structure and other key issues
Suggest work-arounds where appropriate
Copywriting for search engine effectiveness
Content creation for search engines and your target audience
Keyword research and analysis
Develop HTML meta tags, title tags, alt tags, etc.
Link building strategies and implementation
Current search engine rankings reports

Also

Web site usability analysis
Online Media Rooms. Give your target editors what they're looking for
Training in Internet skills for you and your staff
Custom scripting
Network installation and wireless systems